

### *The Next Steps:*

Let us celebrate an increasing life expectancy...concurrently groom ourselves for an ever increasing challenges... Corporate Social Responsibility (CSR) - an avenue for our well being... Sunrise grace ... Sunshine thoughts...

Re-orient mindset from charity & welfare to sustainable solutions through CSR for our wellbeing...Appreciate that the Corporates view us as beneficiaries and not the implementors of CSR projects / programs... this demands blending with Youth...

CSR has pre-requisites for reporting the progress, assessing the impact of funding for social cause meeting their policies / guidelines and prevailing mechanisms... Therefore the process has to begun with identifying the deserving senior citizens, and the domain of operations - livelihood, age care, healthcare, physiotherapy, diagnostic centres, mental well being, digital literacy, education, home care and many more within the purview of Section 135, Schedule VII of MCA act. (Details given at the end of this note for ready reference).

Welfare funds from tax payers money shall be continually depleting in real terms and the senior citizens is fastest growing segment in the society today and the years ahead...With that we need to groom ourselves for dignified lifestyle... maintain some learning drive that is challenging on attaining the competency maturity... but is the need of hour.

Invest time in looking at AISCOON's website under icon CSR Newsletters which contains all the inputs for the process of learning. You can download, take prints and read it or read it on the digital platform itself. There are Newsletters, Presentation material and YouTube videos. Just double click on the videos to watch.

- Details of ten pre-requisites for seeking the MoSJ&E grants & CSR project proposal making guidelines. (refer to 2nd CSR Newsletter).• Under Atal Vayo Abhyuday Yojana (AVYAY) scheme, CSR committee prepared a proposal dated April 30, 2021 on “Advocacy for CSR”.
- One CSR grant proposal dated June 2022 is also available on website
  - Our findings so far on the self imposed barriers to the jumpstart of activities both in securing CSR grants from Corporates and from MoSJ&E are: appreciation for & addressing (a) blending of youth energy (b) limited financial outlays (c) containment from business as usual (d) harnessing collective potential (e) secrecy of our actions (f) brain storming (g) ownership of the programs / projects.
- 9th CSR Newsletter - the points that may be looked into by the Federation/Associations for funding under CSR projects.

***The following are the links for the reference documents:***

- List of ten pre-requisites ; see the CSRNewsletter No.2.
- Brief basic guidelines for making CSR proposal - CSR Newsletter No.5.
- Workshop templates and details of committee members on website.
- One typical CSR proposal for grant - June 2022 : available on website.
- Requirement of any other reference documents shall be met upon request.
- Your proposal need to fall in line with Schedule VII as detailed below.

## SCHEDULE VII (See section 135)

1 [(i) eradicating hunger, poverty and malnutrition, 2 [promoting health care including preventive health] and sanitation 3 [Including contribution to the Swach Bharat Kosh set-up by the Central Government for the promotion of sanitation] and making available safe drinking water; (ii) promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;

- (iii) promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;
- (iv) ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water 4 [including contribution to the Clean Ganga Fund set-up by the Central Government for rejuvenation of river Ganga];
- (v) protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;
- (vi) measures for the benefit of armed forces veterans, war widows and their dependents, 5 [Central Armed Police Forces (CAPE) and Central Para Military Forces (CPMF) veterans, and their dependents including widows];
- (vii) training to promote rural sports, nationally recognised sports, paralympic sports and Olympic sports;
- (viii) contribution to the Prime Minister's National Relief Fund or 6 [Prime Minister's Citizen Assistance and Relief in Emergency Situations Fund (PM CARES Fund) or] any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women;

1. Subs. by Notification No. G.S.R. 130(E), dated 27th February 2014, for item (i) to (x) (w.e.f. 1-4-2014). 2. Subs. by Notification No. G.S.R. 261(E), dated 31st March 2014 for "promoting preventive health care" (w.e.f. 31-3-2014). 3. Ins. by Notification No. G.S.R. 568(E), dated by 6th August, 2014. 4. Ins. by Notification No. G.S.R. 741 (E), dated by 24th October, 2014(w.e.f. 24-10-2014). 5. Ins. by Notification No. G.S.R. 399(E), dated 23rd June, 2020 (w.e.f. 23-06-2020). 6. Ins. by Notification No. G.S.R. 313(E), dated 26th May, 2020 (w.e.f. 26-05-2020). 7. Subs. by Notification No. G.S.R. 525(E), dated by 24th August, 2020 for item (ix) and the entries thereto (w.e.f. 24-8-2020). 327 (x) rural development projects.] 1 [(xi) slum area development.Explanation.— For the purposes of this item, the term 'slum area' shall mean any area declared as such by the

Central Government or any State Government or any other competent authority under any law for the time being in force.] 2 [(xii) disaster management, including relief, rehabilitation and reconstruction activities.]

***Recommended steps for next six months:***

Browse website: [www.aisccon.org](http://www.aisccon.org) - icon - “CSR Newsletters” : all attachments/videos - this would demand considerable patience / making notes as well. Read from website and appreciate the credentials of committee members. Read all the 11 issues of Newsletter and make notes / write queries / prerequisites - this would call for munching the flow of developments in AISCCON. Study the details in PPT for interim reviews of 2020 and 2021. Carefully study and munch the details of final report of 2019-2022 CSR term. Now write down the gaps on the pre-requisites for moving forward. Make plan of actions for compliance of the pre-requisites to move forward. Read the presentations of Speakers in CSR Workshop at Hyderabad August 2023. The presentations by eminent speakers from outside AISCCON as well. Develop your passion for making a proposal and owning it after implementation. Carefully watch all the videos in YouTube links for CSR workshop.

At this stage you are now fully equipped to enter the CSR domain. Now do the field studies for identifying the deserving seniors as beneficiaries. Prepare a concept note of your proposal / fields / domains within Schedule VII. Circulate this amongst the CSR Committee for their views / comments / inputs. Discuss with some of the CSR Working Groups as per details available at website. The more we interact better would be the sharing of experiences. Get an independent peer review done on impact and sustainability of your proposal. This could be done by CSR Committee or eminent personalities. Organise all the supporting documents for the proposal. Develop complete financial model (fixed / operating) including cash flows/timeline. Here take help from competent personnel. Complete the proposal as per the Chapters identified and details are at website. This exercise would showcase your vision / passion as well. Workout whether you can afford engaging a Consultant or upload on MCA website. Consider the avenues of blending with Youth / networking in AISCCON. Explore contacts that your network has for propagating your proposal for CSR grant. The exploring of contacts could be from AISCCON office

bearers as well. Harness the potential of CSR Committee members wherever needed in the process. The more you react the better would be the proposals. Shape your ideas into reality through CSR avenues. The initiative need to come out from your end.

## Contact Details for consultative process with committee members;

<b>Manohar Lal Baharani</b>	Any query in entire process of developing CSR proposal. Pre-requisites for being entitled to submit CSR proposals + queries on the provisions of CSR Act.	8319723072 manoharlal.baharani@gmail.com
<b>Madan Lal Khator</b>	Guidance in the development of CSR proposals taking into account the impact of improving the lives of seniors	+91 90572 02389 lalkhatormadan@gmail.com
<b>Suresh Palgay</b>	Proposal templates / contents of the CSR proposal - peer reviews	9837889942 spalgay@gmail.com
<b>Sarvesh Gupta</b>	Schedule VII provisions / study of draft proposals for comments	8077074204 sarvesh1948@gmail.com
<b>Nageshwar Rao</b>	CSR Working group coordination, proposals impacts and sustainability analysis	7702326663 mnrao1314@gmail.com
<b>S R Chakraborty</b>	Understanding the ground realities of seniors and guidance on developing the aims and objectives of concepts of CSR proposal making process	+91 98742 91362 srchakraborty1949@gmail.com
<b>Lahu Aware</b>	Central Contact point for sending all the queries and coordination of CSR developments of all affiliates.	+91 92215 05634 aisccon2001@gmail.com

We appreciate your time, efforts & energy to take the above steps and look forward to emergence of praise worthy proposals for availing the CSR grants. Embosom Nice Thoughts...Best wishes... Cordially yours...  
Manohar Lal Baharani, Chairperson, AISCCON CSR Committee