



AISCCON CSR Committee Welcomes you...

**in the World of Chance, Change & Mutuability...**

**The “Present” is dynamic...over timeline...**

*Meet, Greet, Ease, Listen & Munch...*

The lifestyle evolution...over countless generations...

ageing bodies - growing minds...



S/ Shri IM Bhalla, President & TPR Unny Secretary General, AISCCON

***Members of CSR Committee:***

MK Raina (Chairman - CSR), TV.Hanumantha Rao, Sarvesh Gupta,  
Suresh Palgay, Ms Pushpalatha Yelisetty, Dr. Deepak Bhattacharjee,

Dr. GVV Uma Maheswara Rao, NT Narekar,

Manohar Lal Baharani, Secretary, CSR



*All of us were born as an “Angel” of our respective parents...and got transformed as most diverse coloured social fabric in 6 to 9 decades of life’s voyage unique to each one of us*

*Perceiver...*



*Actions...*

*Thinker...*



*Thoughts...*

*Feeler... Sensors...*



*Emotions...*

*Our joyful, healthy and productive living is through continual interactions of “Mind - Intellect - Body” ...*

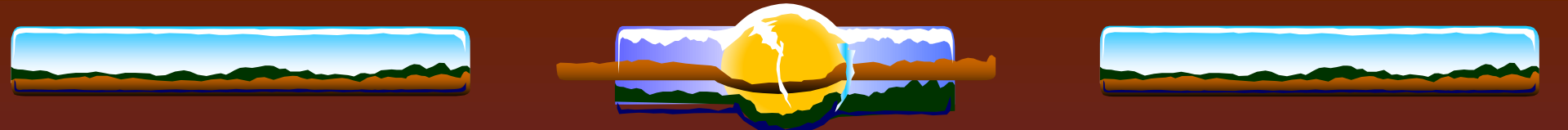
*We do have seniors living in old age homes on the mercy and charity to many seniors earning their livings until lifetime to seniors home confined due to health and COVID19 concerns to some seniors enjoying their pension to a select few heading a vast empire of wealth. Living conditions for life support needs are also diverse....*



- CSR committee began its voyage from intensive interactions and the first takeoff meeting held in Mumbai on January 10, 2020.
- We set twin objective namely (1) identifying the avenues and implementing CSR projects under AISCCON portfolio (2) performing as a catalyst / facilitator / mentor for AISCCON affiliated senior citizen forums, associations and federations all over India - high presence in rural world
- We found that each of the affiliated organisation is having very limited financial outlay including AISCCON. Normally CSR donors look at the past three years financial indicators as a baseline.



- CSR donors undertake due diligence on the project sustainability; after the initial grants; and this calls for a substantial homework and compilation of details for grant application.
- Second route is seeking the grants of Ministry of Social Justice for the financial year 2021-22. Application deadline is March 31, 2021
- As of now AISC CON and most of the forums are working on self help concept. Being senior citizens; we are of the opinion that youth energy needs to be blended in our efforts.
- Please download all our NewsLetter from [www.aisccon.org](http://www.aisccon.org)



# Initial steps / check list for seeking grants from Ministry of Social Justice and Empowerment

[www.grants-msje.gov.in](http://www.grants-msje.gov.in)

- I. Audited Financial statements – last three years (2017-18, 2018-19, 2019-20)
- II. Annual reports – last three years (2017-18, 2018-19, 2019-20)
- III. Organisation structure – latest
- IV. 12A Certificate (if available)
- V. 80G Certificate (if available)
- VI. NGO Registration Certificate
- VII. NGO Pan Card
- VIII. MOA / Trust deed
- IX. FCRA Certificate (if applicable)
- X. NITI Ayog Registration - Unique Identity Number (UIN).






## *Grants available for financial year 2021-22 - Online application deadline March 31, 2021.*

- 15000 Elderly Self Help Groups (ESHG) shall be eligible for grant of Rs.50,000 / year to each ESHGs for undertaking some activities such as running creches, teaching children in backward areas and more livelihood project options.*
- For running mobile health care unit is Rs.11.2 lakhs / year,*
- For physiotherapy centre Rs. 17.48 lakhs / year,*
- Day Care Centre Rs. 12.48 lakhs / year,*
- Caregiver Training Centre Rs. 21.3 lakhs / year,*
- Awareness generation Rs. 16.96 lakhs / year.*
- NISD is empowered for the activities of caregiver training, awareness, workshop, helpline and related areas.*
- There is budget of Rs.200 Crores for 2021-22.*
- There are interim announcements as well like RRTC this year*



## Mobile Medicare Unit for Senior Citizens

S. No.	Items	Cost Norms (Annual)
1	Staff Honorarium (a) to (e)	750000
	(a) Honorarium to Doctor	318000
	(b) Nurse	120000
	(c) Driver	108000
	(d) Organizer	108000
	(e) Multi Tasking Staff	96000
II.	Medicines and pathological Tests	288000
III.	Fuel and Maintenance of Van	52800
IV.	Contingency Charges	30000
	Total	1120800



Reference : Policy NAPSr.CApril 2020 : 77 page document sent to you all. It can be downloaded from MoSJ website as well. The due date for making online applications is March 31, 2021 for 2021-22



1. Personal information, brief profile & contact details of the Head of the organisation & key personnel involved in the ongoing activities of the Federation / Association.
2. Organisation details i.e. name, date of registration, nature of organisation, (whether Charitable Trust, NGO, Section 15 company or any other ), city, brief on past experiences , achievements and current activities, current sources of revenue for undertaking the ongoing activities (from donors / volunteers / government support etc.,). Preceding three years statement of accounts.
3. Problem statement ; key drivers to resolve the concerns of elderlies in the region ; proposed strategy. The issue should have impacts on social fabric in quantifiable / measurable terms.






4. Project details - the facilities, implementation methodology, agencies in the implementation, organisation supervising the implementation, commissioning, taking over and project life time operations. The project ownership until its life cycle including sustainability is to be established.

5. Financial Analysis: implementation & operation, sustainability, project life cycle.

6. Meeting donors concerns for funds getting utilised in trust worthy, transparent and credible manner for the intended purpose, progress reporting on implementation and social impact analysis / benefits. Donors may have some specific guidelines on the reporting formats.

7. Credentials of the promoters of the project & organisation like past awards / certificates, recommendation letters from dignitaries, bank statements, home work done (like field survey / back up offers obtained for project implementation etc.,)



*Ownership of the projects / programs, operational sustainability over lifecycle and being bonded in social fabric are the baseline ingredients for moving ahead...therefore define your passionate goal, work - life balance and think the avenues that best fits into your matured lifestyle...with ageing body and growing mind....*

- Identify passion... 70+, 80+, 90+...
- Explore choices...Grants / Self sustaining options...
- Integrate youth energy...to realise...
- Enjoy productive life...Active Ageing...
- Nurture social fabric...as custodian of culture...intergenerational equity....

***Thank you & Best wishes for 2021***

