



### Committee Members

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IM Bhalla President & TPR Unny Secretary General (ex-officio)*

**website:** [www.aisccon.org](http://www.aisccon.org)

### **From Secretary's Desk...**

**Dear Fellow Senior Citizens,**

Trust you all enjoyed the sawan kee bahar amidst the stressed liveable environment. This year 2020 is steering the humanities lifestyle at a fast pace on many counts at local, regional and global level. Be it physical distancing, home confining the seniors, updating of 1999 National Policy of Older Persons, announcement of an umbrella policy for senior citizens w.e.f. 01.4.2020, updating of Maintenance & Welfare of Parents & Senior Citizens Act of 2007 and many more...New equations of maintaining synergy in the social fabric and continual increase in the dominance of virtual world are some visible changes being witnessed by all of us. Catching up with emerging lifestyle is becoming a challenge for the senior citizens in particular.

Moving forward we would like to draw your kind attention to the umbrella scheme issued by the Ministry of Social Justice & Empowerment that is effective from 01.4.2020. The gist of 77 page document was circulated on July 13, 2020 to all the CSR committee members / associated Federations for their study and bringing out the salient features. The same gist is included in this newsletter as well for your ready reference. In order to continue working in unison with associated Federations / Associations, you are requested to either submit online applications on the website: [www.grants-msje.gov.in](http://www.grants-msje.gov.in) under intimation to us or send the complete project details inline with the provisions of scheme to us for submission before March 31, 2021. AISCCON in its CSR Committee meeting held on July 18, 2020 have taken a decision to submit online applications on behalf of its associated Federations / Associations as well. We also would like to review the provisions of this scheme in our upcoming September meeting. Therefore if you have any prior queries / concerns on the umbrella scheme provisions and / or for development of your proposals; please be kind enough to inform by August 31, 2020. We need to continue the efforts and go ahead with the proposals for grants emerging through the collective efforts. Kindly appreciate that unless we submit the projects for seeking grants the devils in detail, if any, in the policies / grant pre-requisites / approval processes etc., shall not surface. We are confident that with your proactive involvement we shall be in a position to secure substantial grant fundings in the next financial year.

Please be informed that in a couple of weeks from now we are planning to organise virtual meet amongst the associated Federations / Associations. Kindly suggest the themes / subjects of your concerns / interests. In our conglomerate of diverse matured competencies; we have wide ranging recommendations commencing from advisory to forgo the Government welfare schemes due to poor funds allocations and cumbersome procedural requirements going up to suggesting that the concerted efforts must go on / increase for harnessing the best benefits from Governments welfare schemes. Finding suitable road map for further steps in unison is therefore a challenge in itself. Kindly note that CSR NewsLetters can also be downloaded from AISCCON website. The comments, queries from pro-active minds & mentors shall be sportingly reviewed for furtherance of our common endeavour. Stay in touch...

Cordially yours,

Manohar Lal Baharani

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**Ad-Memoir of CSR meeting held on July 18, 2020 on digital platform...**

Participants: S/Shri Inder Mohan Bhalla, DN Chapke, TPR Unny, Dr. Nasreen Rustomfram, MK Raina, Hanumantha Rao, Dr.GVVUM Rao, Suresh Palgay, Sarvesh Gupta and Manohar Lal Baharani. Dr. Nasreen Rustomfram, superannuated Professor TISS participated as a guest invitee.

The following are salient points :

1. Dr. Nasreen shared her findings that during COVID19 the old age homes occupants were least affected primarily due to Indian culture that made them to stay confined and caregivers received community help. This is praise worthy in comparison with the western world.
2. Mr. Sarvesh Gupta briefed on meeting with Mr. Arvind Murthy , President Lions Club, Haridwar Teerth and the proposal of seeking funding support shall be moved to Lions International Delhi after a formal meeting delayed due to pandemic. Thereafter Dr. Deepak Bhattacharya shall be kept informed for furtherance of endeavour.
3. Regarding one Ashram building utilisation on lease in Haridwar; on request of Mr. Raina, Mr. Hanumantha Rao stated that he shall organise a quotation for lease except for ground floor for further action.
4. Mr. Raina informed that the Kumbh mela; though not notified; due to COVID19; likely to be postponed to 2022. Mr. Suresh Palgay informed that a meeting with Mela Adhikari Mr Deepak Rawat will be held shortly on the subject to check exact status.
5. Mr. DN Chapke opined that we should think of multi-featured projects like elder care home + Temple + Recreation + Reading + Primary health care + + + and look forward to CSR funding. He made a request to Mr. Hanumantha Rao to think big for a project in Vijayawada.
6. Mr. TPR Unny confirmed having sent the Sr. Citizens Umbrella scheme announced by the Ministry of Social Justice, effective from 01.4.2020 to all the associated Federations.
7. Upon request by Mr Baharani , Mr. Unny informed that AISCCON shall be willing to submit on-line applications of its associated forums / associations / federations to the Ministry of Social Justice for approval of grants. Mr. Unny mentioned that some of the associates may not have Niti Aayog registrations (that AISCCON possesses) which is a pre-requisite therefore this would be a good gesture of AISCCON.
8. Mr. DN Chapke mentioned that we need to find interested associations / federations who are willing to execute and operate the projects at local levels before making online applications by AISCCON.
9. Mr Baharani informed that Mr. Rajshekhran from Chennai is in touch regarding umbrella scheme and Tamil Nadu is making concerted efforts to submit their online proposal. An encouraging update. Other responders are associates in Ludhiana and Rohtas.
10. Mr. Raina shared the information that they have been approached for utilisation by AISCCON - a 1000 sq. yards property, having 10 rooms, centrally located in Dehradun worth over Rs. 7 Crores. The terms shall be on no loss no profit concept. A team is likely to visit Dehradun.

11. Mr. Suresh Palgay informed about the progress on getting building on lease from BHEL for Day Centre.
12. Mr. GVV Uma Maheshwara Rao has been requested to share the details of his proposed welfare scheme to Dr. Deepak Bhattacharya for furtherance of this endeavour.
13. Mr. Inder Mohan Bhalla informed that the Ministry of Social Justice, Delhi is in touch with him regarding AISCCON's inputs on updating the 1999 Policy of Older Persons. Further interactions are scheduled in July, 2020.
14. There were deliberations on the contents and contours of 1999 Policy of Older persons and Umbrella scheme w.e.f. 01.4.2020 as there are many commonalities. There were discussions on the Maintenance & Welfare of Parents & Senior Citizens Act of 2007 as well. The bill for amendment of this Act has been referred to the Parliament Select Committee.
15. The meeting ended abruptly three minutes before therefore the vote of thanks could not be addressed. The next digital meeting shall be taken upon in the month of September, 2020.
16. ZOOM has 40 minutes, WebEx 50 minutes free Webinar provision. There are other service providers as well like Google meet, Jio meet, ezTalks and more. By next web based meeting we shall finalise one service provider with whom AISCCON can take the license on payment of charges so that the time and participants needs can be taken care.

### **Gist of an umbrella policy for senior citizens ...**

The Ministry of Social Justice and Empowerment has announced an umbrella policy for senior citizens that is effective April 01, 2020. All new projects are to be submitted online by March 31, 2021 through the web site [www.grants-msje.gov.in](http://www.grants-msje.gov.in). The organisation should be registered with the statutory authorities including NITI Aayog, maintaining audited accounts, having a website and is open to inspection. 15000 Elderly Self Help Groups (ESHG) shall be eligible for grant of Rs.50,000 / year to each ESHGs for undertaking some activities such as running creches, teaching children in backward areas and more livelihood project options. The grants for running mobile health care units is upto Rs.11.2 lakhs / year, for physiotherapy centre Rs. 17.48 lakhs / year, Day Care Centre Rs. 12.48 lakhs / year, Caregiver Training Centre Rs. 21.3 lakhs / year, Awareness generation Rs. 16.96 lakhs / year. NISD is empowered for the activities of caregiver training, awareness, workshop, helpline and related areas. There is budget of Rs.200 Crores is for 2020-21 and similar for the next year. Those who are interested please submit an online application through the web site [www.grants-msje.gov.in](http://www.grants-msje.gov.in). Those who find some shortfall in the pre-requisites are welcome to approach AISCCON for submitting online application on their behalf.

### **Schedule VII, Section 135 of Companies Act on CSR - an update...**

We recommend that the Members may kindly have a look at an updated Schedule VII Section 135 of Companies Act 2013 on CSR funds as there have been many additions to this schedule in the recent past. Updated schedule is available from [ebook.mca.gov.in/default.aspx](http://ebook.mca.gov.in/default.aspx). The changes like spending of CSR funding for COVID19 covering health care, sanitation & disaster management including relief, rehabilitation & reconstruction, slum area developments besides promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects and gender equality, empowering women, setting up homes and hostels for

women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups may be of interest to some of us.

### **An appeal to all the Federations / Associations...**

1/ Please go through the entire 77 page policy document of an umbrella policy for senior citizens and let us know the constraints observed in making the applications / developing the projects. AISCCON is willing submit online applications on your behalf.

2/ Kindly provide an up date on the CSR / other encouraging social activities. For example Amrutahastam Trust under the Chairmanship of Mr. T. Hanumantha Rao in Vijayawada is serving, on average, 1500 meals / day. Trust possesses dedicated team and enjoys laurels of getting the fundings from society.

3/ Please circulate the CSR news letter to your members, mentors, industries through e-mails, WhatsApp, Day Care Notice Boards and other avenues of dissemination.

### **Food-for-thoughts for all Federations / Associations...**

1/ Preceding six months; due to COVID19; has greatly influenced the lifestyle of seniors. With tsunami of instructions including an advisory to remain home confined has caused many new concerns. Seniors remaining full time home confined has also an impact on the freedom of space for other family members at home. Day Care Centres have become idle incurring the sustenance costs. There are many more implications. Associations / Federations are requested to mull and suggest an alternative paths for senior livings such as increasing digital literacy, writing books, utilising some of the skills being at home confined and more. Off course the home care is an area of challenge for the care givers serving the seniors having low self care capacity - are we to look forward to an artificially intelligent robots as the home care givers in a foreseeable future?.

2/ Bringing COVID19 expenditure, PM Cares Donations under the ambit of provisions for spending CSR funding is likely to cause a big shift in allocation of funds by the Corporates in their CSR spending policies. A large number of organisations have already committed huge sums for COVID19. The profit scenario for the financial year is also seems to be under stress. Finance Minister announced that Government will set up "Public Health Lab" at Block levels and begin a program of "Manodarpan" for Children. Suggestions under ESHGs scheme for the possible avenues for Senior Citizens to get involved in realisation of such endeavours are welcome. Such involvement is also likely to de-stress the senior citizens under current scenario of COVID19.

### **A typical CSR funding opportunity by HCL Foundation ...**

The eligibility criteria states that an organisation must be a registered not for profit entity in India, also registered u/s 12AA & 80G of The Income-tax, 1961. Average income & expenditure account of preceding three financial years should be - If applying under Education and Health category - minimum ₹ 1 Crores with functional existence of over 10 years or more, If applying under Environment category with functional existence of 5 years or more - minimum ₹ 0.50 Crores or above. The grants are ranging from Rs. 25 lakhs to Rs. 5 Crores for projects in rural world covering education, health and environment sectors. Due date for this year is August 08,

2020. For full details kindly see website: [hclfoundation.org](http://hclfoundation.org). Those Federations / Associations / Forums meet the pre-qualification criteria kindly inform us.

### ***Sharing of experiences:***

The following CSR projects are under pipeline. The promoters / project leaders contact details are also given. You are welcome to interact with the concerned to get an update on their efforts and possibly seek the guidelines / discuss as to how to go about your endeavours.

1. Mr. M.K. Raina, on behalf of AISCOON & Shehjaar Homes delivered an online speech to a UN agency, WSSCC in Geneva on July 23, 2020 for 2.5 minutes. Video recording is available and can be sent by Mr. Raina upon request.
2. On the eve of Elders Abuse Day, June 15, 2020, a video presentation of "Dil Kee Baat" has been sent to PMO office. The performers in the video are Mr. M.K. Raina, Mr. Sarvesh Gupta and Mr. Suresh Palgay. The video shall be made available upon request.

### ***Brief guidelines for developing CSR projects:***

The following inputs are normally envisaged in a project proposal aimed at convincing the Corporate houses to grant funding under their Corporate Social Responsibility domain:

1. Personal information, brief profile & contact details of the Head of the organisation & key personnel involved in the ongoing activities of the Federation / Association.
2. Organisation details i.e. name, date of registration, nature of organisation, (whether Charitable Trust, NGO, Section 8 - not for profit company or any other ), city, brief on past experiences , achievements and current activities, current sources of revenue for undertaking the ongoing activities (from donors / volunteers / government support etc.). Preceding three years statement of accounts.
3. Problem statement ; key drivers to resolve the concerns of elderlies in the region ; proposed strategy. The issue should have impacts on social fabric in quantifiable / measurable terms.
4. Project details - the facilities, implementation methodology, agencies in the implementation, organisation supervising the implementation, commissioning, taking over and project life time operations. The project ownership until its life cycle including sustainability is to be established.
5. Financial Analysis : For project implementation & operation, sustainability for project life cycle.
6. Meeting donors concerns for funds getting utilised in trust worthy, transparent and credible manner for the intended purpose, progress reporting on implementation and social impact analysis / benefits. Donors may have some specific guidelines on the reporting formats.
7. Credentials of the promoters of the project & organisation like past awards / certificates, recommendation letters from dignitaries, bank statements, home work done (like field survey / back up offers obtained for project implementation etc..)

Associated Federations /Associations may find above checklist useful. Comments are welcome.

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